

Cloudbridge Announces New Company Name Readibots along with the new READI Platform

*Releases the first Automation-as-a-Service (AaaS) platform
designed to automate identity related tasks*



Ottawa, Ont. May 13, 2021 – Cloudbridge, an industry leader in identity automation, today announced that the company will begin operating under a new name, Readibots Inc., effective immediately. This rebranding strategy reflects both the evolution of the company as well as its vision for the future. As organizations undergo digital transformation, they have a growing need to automate identity operations such as account provisioning, deprovisioning, software licensing, and service desk automation. Existing Identity Governance and Administration (IGA) and IT Service Management (ITSM) solutions were not designed to allow customers to automation their identity requirements. Readibots READI platform is the first Automation-as-a-Service (AaaS) platform designed to separate the automation of identity related tasks from the rigid constraints of an IGA and the expense of ITSM.

The READI platform provides an entire army of pre-made TaskBots ready to serve as the foundation for an organization’s identity automation framework. The READI platform provides several important advantages.

- Allows customers to be up and running in hours with a 100% cloud-based AaaS platform that automates an organization’s on-prem and cloud tasks.
- Integrates with existing IGA and ITSM systems. Customers don’t need to rip an replace existing systems. With the READI platform, it’s as simple as connect and start automating.
- Ensures compliance and heightens security. Readibots robotic workforce completes tasks without the errors of manual processes and provides reports in real-time to ensure compliance.
- Converts every admin into an automation Rockstar by leveraging the power of the READI bot army. One line of PowerShell puts hundreds of bots under their command.

The company’s ownership and staff have not changed. CEO, Kevin Foisy said “As part of our focus on allowing customers to automate all their identity requirements, we believed it was the appropriate time to rebrand our company to reflect our focus and vision. We are very excited about the introduction of the READI platform. Several Fortune 500 organizations have already deployed the platform.”

About Readibots

Readibots is the creator of the READI platform, the first Automation-as-a-Service (AaaS) platform designed to separate the automation of identity related tasks from the rigid constraints of an IGA and the expense of ITSM. The READI platform, connects with all of your systems, data and processes for fully automated identity operations. These are the bots that connect your dots!

For more information on the READI Platform see www.readibots.com